

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W S O Q (Ltr.8-16-60

Date first licensed __12-7-59

Call letters X W J M K EFF 9-9-60)

Station location ... North Syracuse . New York .

WSOQ, INC., (AL 11-3-60; EFF: 11-4-60) x SOL PANITZ AND BARRY WINTON (AL-3916 7-13-60) EFF: 9-1-60

Name of licensee XJAMES A. MCKECHNIE

Davis Rd. at Mud Creek and N. Y. 481, Clay, N. Y. (redes. 11-6479)
x Mud Creek & State Route 57, Clay, New York (BP 11-19-71)
xKopp Avenue, North Syracuse, New York, (EL-17-7-39)

Transmitter location & Tulles St., near inters, with South Bay Road, North Syracuse, New York

Davis Rd. at Mud Creek & N. Y. 481, Clay, N. Y. (Ltr. 11-5-79) xU.S. Route 11, Just N. of North Syracuse, New York (BP 11-19-71)

N. Main St., 500 yds. north of N. Syracuse city limits, Township of Cicero, N. Y. Main studio location To be determined, North Syracuse, New York (BML 5-26-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

E CONTRACTOR					
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BP-11329	10-8-58	1220kc	1kw	Day	12-8 6-8-59
(COND'L)	CP for a	new sta	ndard br	oudcast s	tation. & R.C.
BMP-8506	5-18-59				extension of
(1)		STATE OF THE OWNER, TH	STREET, SQUARE, SQUARE	to 9-1-55	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN THE PER
BMP-8590	7-7-59	1220kc	1kw	Day (PC)	12-8 9-1-59
	Mod. of Ch	(BP-11,3	29) to ¢	hange tran	smitter and.
	location a	s the sa	specify i	remote con	trol point and install
	new transm	itter (d	TES BC-1	T) (Reque	sts waiver of
	Section 3.	30(a) of	Rules)	(Cond'1)	
BL-7603	17-7-59	1770kg	ikv	Day (RG)	17-7 6-1-60
				no nod	
	atamanra	rondens	etation	and to be	ecity studio
	Cicero, De	w York.	Type the	in in it to	natalled
	5-25-60	I. Con	dl (Weive	er of 3.30	(a) granted)
BR-3816	7-27-00	Renewal	of Licens	se 6-	-1 6-1-63
BAL-3915 EFF:	7-13-60 9-1-60	Voluntary Panitz an	assignment a	ent of lice	ense to Sol
BAL-4009 EFF:	11-3-60 V		assignmen	nt of licer	ise to
BTC-3788	8-1-61	Voluntary	transfer	of contro	l of licen-
Eff:	8-4-61	see corpor	ration fr	om Sol Pan:	itz. Rebecca
	1	villiam J.	warren	on and wae	winton to
BTC-4233	4-23-63	Voluntary	relingui	shment of r	narren.
EFF:	4-26-63	ontrol of	licensee	corporatio	n by
	Wi	Illiam J.	Warren (50%) and Vi	vian
	Fi	rank Harms	(25%) an	rchase of	Powers
	12	(4%) from	the Warre	ens.	
BR-3816	5-31-63	1220kg 1	lew D	V 6-1	6-1-66
BML-2078 (1) EFF:	5-26-64 M 6-14-64	fod. of li	cense to	change stuc	and RC
BTC-4587	12-3-64 Vo	luntary t	ransfer o	f control o	f lic.
EFF: 1-9-	55 C	orp.from	₹illiam J	.Warren and	Vivian
			Tania Har	me & Mary C	· Powers
			a manufacture of the same of		No. of the last of

Form BC 126
June 1954
#2

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters 450
	Station location

Name of licensee ____WSOQ, INC.

Transmitter location SEE CARD NO. ONE

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BR-3816	5-31-66	1220kc	lkw	Day	6-1 6-1-69
Consultation of the last of th		THE RESIDENCE OF THE PARTY OF T			
BZ-6399	4-28-67	To deter		erating po	wer by
BS-3816	11-7-67	1220kcs		Daytime	11-7 6-1-69
			CONTRACTOR OF THE PARTY OF THE	v. sign-of	
BR-3816(S) Comtel	5-22-69 1-18-71		al & NDE		6-1-72
BP-19,114	the same of the last of the	1220kc			
01-19,114					11-19-72
	operate	trans.	remote	control fr	om main
	studio 1	oc., and	make cha	nges in th	e antenna
	system.				
WIRE	3-27-72	Tompore			
""		lities (BP-19.114	ity to ope	thru
					4-20-72.
EBSA	5-25-72				
BR-3816 BL-13,208	6-27-72	1220kc Renewal	and Modi	Day f i cation	6-1-75
	Lic. cove	DI -1941	4)		
WIRE	10-3-72	PSA (new	site) 50	Ow	
BR-3816(S)	6-12-75	RE	NEWAL		6-1-78
BZ-9073(L)		Direct M	leasuremen	it	6-1-78
BR-3816(S)	5-11-78	Renewal c	f License	9 6-	1-81
Appl.	11-5-79	Chg. SL &	and add R	C: Davis Rd	. at
(1)				Y. 481, Cla	
	1				
					4
		St. 12 12 12 12 12 12 12 12 12 12 12 12 12	The second second		

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters NEW J.M.K.

Name JAMES A. McKECHNIE

(P.O. 724 Allen Street, Syracuse, N.Y.)

			/ Act	1on
File No.	Dated	Application for	Nature	Date
BP-11,329	5-24-57	Construction permit for a new standard		
Rec'd	5-29-57	broadcast station to be operated on:	GRANTED	10-8-58
Filed	5-29-57	Frequency - 1220kc	Cond'l re	
		Power - 1kw	interferen	ce from propos
		Hours of operation - Daytime	al of Willy	, BP-11365
		Transmitter location - Tulles St. near inter	·	, -,-,
		with South Bay Road,		
		Near North Syracuse, N.Y.		
		Studio location - To be determined.		
		North Syracuse, New York Remote Control Point - Same as studio.		
		STATION LOCATION - NORTH SYRACUSE, NEW YORK		
		Engr Vandivere, Cohen and Wearn		
AMENDMENT	1-20-58	AMENDED to make changes in antenna (decr. hght	,	
R & F	1-22-58	in an ordina (deer. ingle	'	
		P.C.C WASHINGTON, D. C.		

Call Letters

WJMK

Name JAMES A. McKECHNIE

The second second second	Dated	Application for	Nature Act	Date
EMP-8506 Rec'd Filed	4-27-59 5-1-59 5-1-59	Modification of c.p. (BP-11,329 which authorized a new Standard Broadcast Station) for extension of completion date from 6-8-59 to 9-1-59.	CRANTED to	5-18-59 9-1-59
BMP-8590 Rec'd & File	6-1 7 -59 6-19-59	Arthur Scheiner, Atty. Modification of s.p.(RP-11,329 as modified which authorized a new standard broadcast station) to change transmitter location from Tulles St., new No.Syracuse, N.Y., to Kopp Ave, No.Syracuse, N.Y., specify studio location as No.Main St., 200 yds. No. of No.Syracuse limits; specify remote control point location as the same as studio location and install new transmitter(Gates BC-1T). (Request waiver of 3.30(a) of Rules) Scheiner, Atty.	Cond'1 re	7-7-59 e: accepting erence from pro GNY, BP-11365 ection 3.30(a)

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

WSOQ (Ltr.8-16-60 Call xWJMK EFF 9-9-60

Letters

JAMES A. MOKECHNIE

Name JAMES A. MCI

File No. BL-7633 R & F	9-13-59 9-14-59	License to cover C. P. (BP-11329) for a new standard broadcast station, and specify studio & remote control location as No. Main St. Cicero, New York (Type transmitter insta Gates BC-IT)	Natur CRANTI Co i lled-	
BR-3816 Rec'd&Filed	3-8-60 3-11-60	Renewal of license. Cottone and Scheiner, Attys.		5-25-60
Rec'd Filed	6-2-60 6-8-60 6-8-60	Voluntary assignment of license to Sol Panitz and Barry Winton. Benedict P. Cottone, Atty. for Assignor Philip Bergson, Atty. for Assignee	GRANTED EFF:	7-13-60 9-1-60

FORM BC-121 #4

APPLICATION RECORD - BROADCASTING

Aug. 1955

WSOQ, INC.

Call

Letters W300

Name x SOL PANITZ AND BARRY WINTON North Syracuse, New York

	A STATE OF THE PARTY OF THE PAR		-	the same of the sa
File No.	Dated	Application for	Nature	Date Date
Rec'd Filed	3-29-60 9-12-60 9-12-60	Voluntary assignment of license to WSOQ, INC Philip Bergson, Atty.	GRANTE EFF	
RTC-3788 Rec'd Filed	6-21-61 6-21-61 6-21-61	Voluntary transfer of control of licensee corpor tion from Sol Panitz, Rebecca Panitz, Barry Winton and Mae Winton to William J. Warren and Vivian Warren. Philip Bergson, Atty. for Transferor Ben C. Fisher, Atty. for Transferee	GRANTED GRANTED Eff:	8-1-61 8-4-61
BR-3816 R. & F.	2-28-63 3-1-63	Renewal of license. Atty: Ben C. Fisher	GRANTED	5-31-63

FORM BC-121 Aug. 1955

Call WSOQ

Name WSOQ, INC.
North Syracuse, New York

File No.	Dated	Application for		1on
1110 110.	Dateu	Application for	Nature	Date
BTC-4233 R & F	2-25-63 2-26-63	Voluntary relinquishment of negative control of licensee corporation by William J. Warre (50%) and Vivian Warren (50%) thru purchase of stock by Frank Harms (25%) and Mary C. Powers (24%) from the Warrens. Atty. Fisher, Wayland, Duvall & Southmayd	n EFF:	4-23-63 4-26-63
BML-2078 R. & F.	4-24-64 4-28-64	Modification of license to change studio location to North Main St., 500 yds. north of North Syracuse city limits, Township of Cicero, New York.	(waiver 15.	5-26-64 30(a)) -14-64
		Requests waiver of Sec. 73.31 of Comm.Rules)		
AMENDED R&F	5-4-64 5-6-64	Atty: Fisher, Wayland, Duvall and Southmayd AMENDED to change Remote Control location to "Same as studio", Township of Cicero, New York F.C.C. WASHINGTON D.C.		

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSOQ

Action

Name WSOQ, INC.
NORTH SYRACUSE, NEW YORK

NORTH SYRACUSE, NEW YORK

File No.	Dated	Application for	Nature	Date
BTC_4687 R & F	10-19-64 10-23-64	Voluntary transfer of control of licensee corporation from William J. Warren and Viv to Frank Harms and Mary C. Powers. Atty. Ben C Fisher		12-3-64 EFF:1-9-65
R-3816	2-28-66	Renewal of License		
R & F	2-28-66	Atty. Ben C. Fisher	GRANTED	5-31-66
BZ_6399 R & F	3/22/67 3/30/67	Auth. to determine operating power by direct meas. of antenna power. Atty: B. C. Fisher	GRANTED	4-28-67
		F.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

Call Letters WSOQ

Name WSOQ, INC.
North Syracuse, New York

File No. Da	ated	Application for	Nature	tion Date
	3-69 AMENDED	of license 5-16-69 re: Business interests & language programming Martin R. Leader	GRANTED	5-22-69
Rec'd 10-1 Filed 10-1	9-71 transmi 9-71 Route 5 9-71 and rem Just N. changes 43° 09'	tter location to Mud Creek & State 7, Clay, New York, and change studio to to to U.S. Route 11, of North Syracuse. Also, make in the antenna system. 106" 760 07' 58" artin R. Leader	GRANTED	11-19-71
		F.C.C WASHINGTON, D. C.		

Call.

WSOQ, INC. NORTH SYRACUSE, NEW YORK

File No.	Dated	Application for	Natu	Action re Date	
BR-3816	2-26-72	RENEWAL OF LICENSE	-15-		
R & F	3-3-72	Martin R. Leader, Atty.	GRAN	TED 6-27-72	
PN Recd. PRESS	"			1.	
MAR 3 1 19	72				
-	MAY 9 1972 1-29-75 2-3-75 MAR 2 4 1975	RENEWAL OF LICENSE M.R.Leader, Atty.	GRANTE issused	D 6-27-72 d with renewal	
BZ-9073 R & F DM	12 - 30 - 75 1 - 19 - 76	Direct Measurement	GRANTED	4-7-76	
PRESS MAR	7 ³ 1976 ⁶	F.C.C WASHINGTON, D. C.	1		

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WSOQ

Action

Date

5-11-78

Name WSOQ, INC. North Syracuse, N. Y.

File No.	Dated	- Application for	Nature
BR-3816 R & F	1-26-78 2-1-78	Renewal of License Atty.: Richard J. Bedorff	GRANTED
PRESS	FEB 2 2 1978		
BP-800819AD ACCEPTED CUT OFF DATE	12-28-8 Q	Construction permit to change frequency from 1220 to 1200khz, change hours of operation to unlimited by adding nighttime service with 1kw, install DA-N and make changes in antenna system. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: Richard Bodorff Public Notice PETITION TO DISMISS AND/OR DENY AND FOR OTHER APPROPRIATE RELIEF FILED BY JOHN W. BARGER ON BEHALF OF CLEAR CHANNEL COMMUNICATIONS, INC. (OVER)	

ABP-800819AD	1-14-81	MOTION FOR EXTENSION OF TIME FILED BY MARTIN R. LEADER ON BEHALF WSOQ, INC.
	1-9-81	PETITION FOR EXTENSION OF TIME FILED BY LAUREN A. COLBY ON BEHALF OF BELL BROADCASTING COMPANY
	1-15-81	MOTION FOR EXTENSION TO TIME FILED BY EDWARD HAYES, JR. ON BEHALF OF MIDWAY BROADCASTING COMPANY
	1-16-81	FILED BY DEBORAH L. LIPSCOMB ON BEHALF OF WSOO
	1-21-81	WAGE, INC.
AMENDED	1-28-81	RE: Additional Engineering
	2-3-81	SUPPLEMENT TO PETITION TO DENY FILED BY JOHN W. BARGER ON BEHALF OF CLEAR CHANNEL COMMUNICATIONS, INC.
	2-6-81	FURTHER PETITION FOR EXTENSION OF TIME FILED BY LAUREN A. COLBY ON BEHALF OF BELL BROADCASTING COMPANY
	2-9-81	OPPOSITION TO PETITION TO DISMISS AND/OR DENY AND FOR OTHER APPROPRIATE RELIEF FILED BY MARTIN R. LEADER ON BEHALF OF WSOQ, INC.
	2-9-81	APPROPRIATE RELIEF OF CLEAR CHANNEL COMMUNICATIONS, INC. FILED BY EDWARD HAYES, JR. ON BEHALF OF MIDWAY BROADCASTING CORPORATION
2-20-81 O	PPOSITION ROADCASTIN	TO PETITION TO DENY FILED BY LAUREN A. COLBY ON BEHALF OF BELL G COMPANY (SEE 9A)

Call Letters: WSOQ

Name: WSOQ, INC.

Station Location: NORTH SYRACUSE, NEW YORK

File No.	Date	Description	Action and Date
BP-800819AD	5-28-81	MOTION FOR EXPEDITED PROCESSING OF APPLICATION TO COMPORT WITH MINORITY OWNERSHIP POLICIES FILED BY EDWARD HAYES, JR. ON BEHALF OF MIDWAY BROADCASTING CORPORATION, INC.	
			Form BC-121 March 1979

1220 KHz

Call Letters: W S O Q

Name: WSOQ, INC.

Station Location: North Syracuse, NY

	mer on officiale, in						
File No.	Date	Description	Action and Date				
BR810130UZ PRESSMAR 2 5 1981		Renewal of License Atty.: Martin R. Leader	GRANTED 5-29-81				
BTC810430EQ Form 315UN 0 3 1981 PRESS Also see WEZG-FM PN FILED 5-26-81		Vol transfer of control from Francis H. Harms & John E. Leary to SOQ Broadcasting Corporation Atty. for transferee Eugene E. Smith Atty. for transferor Ann K. Ford	Form BC-121 March 1979				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

